



August 22, 2003

Dear Customer:

Thank you for your purchase of a 2004 Mazda RX-8. I'm sure by now you've had a chance to experience everything the car has to offer – power, space and style – and I hope you're finding it to be one of the world's truly great sports cars.

Because we're always looking for ongoing improvement in the vehicles we produce, we have continued testing and analysis of mass-production RX-8 engines. Through this testing, we have determined that the vehicle is making approximately four-percent less horsepower than we had originally calculated. As a result, the published horsepower rating of North American-specification vehicles will change from 247 to 238 horsepower, and from 207 to 197 horsepower for automatic-transmission vehicles.

However, the revised horsepower rating has not affected the RX-8's performance. Acceleration testing of production cars has shown similar performance to pre-production cars, which were tested by independent enthusiast magazines, returning 0-60 mph times in the low six-second range and mid-14-second quarter-mile times.

While four-percent is a very small difference in peak output, it is nevertheless not the number we originally published. Therefore, to ensure your complete satisfaction with Mazda and the RX-8, we're offering you two options:

- Free scheduled maintenance for the balance of the factory warranty (48 months/50,000 miles) AND a \$500 same-as-cash debit card, redeemable at any retailer who accepts debit cards

– OR –

- The repurchase of your 2004 Mazda RX-8 (excluding charges for physical damage or unreasonable wear and tear)

You have until October 1, 2003, to respond, on the attached form, with your selection. We value you as a Mazda customer and invite you to call our Customer Assistance Center at 1-800-662-6779 if you have any questions regarding this issue or the offer mentioned here.

Sincerely

A handwritten signature in black ink that reads "Jim O'Sullivan". The signature is written in a cursive style with a large, looped initial 'J'.

Jim O'Sullivan
President and CEO
Mazda North American Operations